

# Bike Medicine

## Industrial Strength Products For Cycling

Thank you for collaborating with PURPLE EXTREME as a sponsor for your event. The information you provide below will help us to determine whether your event is an appropriate fit for PURPLE EXTREME, and, if so, will help us in providing you with the most appropriate support for your event.

Please print this form, fill it out completely, and either fax or mail it to us with a cover letter and any in-kind sponsorship proposals you may already have. Please provide us with as much notice as possible before your event.

### 1. Event and Contact Information:

Name of event: \_\_\_\_\_

Date supplies are needed: \_\_\_\_\_

Event date(s): \_\_\_\_\_

Type of event: \_\_\_\_\_

Is PURPLE EXTREME sponsoring this event through:  Dealer  Event Organizer  Other

Contact person and organization: \_\_\_\_\_

Phone number(s): \_\_\_\_\_

Address: \_\_\_\_\_

E-Mail address: \_\_\_\_\_

Number of expected attendees: \_\_\_\_\_

Shipping and mailing address: (No P.O. Boxes please): \_\_\_\_\_

\_\_\_\_\_

Logo deadline date and preferred format? \_\_\_\_\_

# **Bike Medicine**

**Industrial Strength Products For Cycling**

## **2. Sponsorship Information**

What type of sponsorship are you seeking (PURPLE EXTREME provides sponsorship mainly in the form of product donations)?:  Product  Financial  Both

Did PURPLE EXTREME sponsor this event last year?  Yes  No

Is this event affiliated with a retail store? (If yes, please name the store and whether it carries PURPLE EXTREME or not.)

How many participants attended last year? \_\_\_\_\_

Please list additional event sponsors: \_\_\_\_\_

Dollar value amount of product & materials requested: Is it:  Requested  Required

### **Materials requested:**

- Goodie bag samples for all contestants
- Goodie bag samples for all volunteers
- Winner/Prime prizes

### **Sponsorship benefits available to PURPLE EXTREME:**

- Logo in registration forms
- Logo in flyers
- Logo on T-shirts
- Logo in advertisements

By allowing PURPLE EXTREME to sponsor your event, you agree to meet the following criteria:

- ◆ Logos, displays and banners posted in prominent, high-traffic areas
- ◆ PURPLE EXTREME samples and brochures distributed to participants
- ◆ Digital photos to be taken and submitted with brief follow-up review.

Please Fax the form to (281)561-7432. Please call before faxing. We will contact you shortly.