

Bike Medicine

Importers & Distributors of Exclusive Cycling Products

Thank you for collaborating with PURPLE EXTREME as a sponsor for your event. The information you provide below will help us to determine whether your event is an appropriate fit for PURPLE EXTREME, and, if so, will help us in providing you with the most appropriate support for your event.

Please print this form, fill it out completely, and either fax or mail it to us with a cover letter and any in-kind sponsorship proposals you may already have. Please provide us with as much notice as possible before your event.

1. Event and Contact Information:

Name of event: _____

Date supplies are needed: _____

Event date(s): _____

Type of event: _____

Is PURPLE EXTREME sponsoring this event through: Dealer Event Organizer Other

Contact person and organization: _____

Phone number(s): _____

Address: _____

E-Mail address: _____

Number of expected attendees: _____

Shipping and mailing address: (No P.O. Boxes please): _____

Logo deadline date and preferred format? _____

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2. Sponsorship Information

What type of sponsorship are you seeking (PURPLE EXTREME provides sponsorship mainly in the form of product donations)?: Product Financial Both

Did PURPLE EXTREME sponsor this event last year? Yes No

Is this event affiliated with a retail store? (If yes, please name the store and whether it carries PURPLE EXTREME or not.)

How many participants attended last year? _____

Please list additional event sponsors: _____

Dollar value amount of product & materials requested: Is it: Requested Required

Materials requested:

- Goodie bag samples for all contestants
- Goodie bag samples for all volunteers
- Winner/Prime prizes

Sponsorship benefits available to PURPLE EXTREME:

- Logo in registration forms
- Logo in flyers
- Logo on T-shirts
- Logo in advertisements

By allowing PURPLE EXTREME to sponsor your event, you agree to meet the following criteria:

- ◆ Logos, displays and banners posted in prominent, high-traffic areas
- ◆ PURPLE EXTREME samples and brochures distributed to participants
- ◆ Digital photos to be taken and submitted with brief follow-up review.

Please Fax the completed form to (713) 723-4069. We will contact you shortly.